

NOT JUST A THEATRE

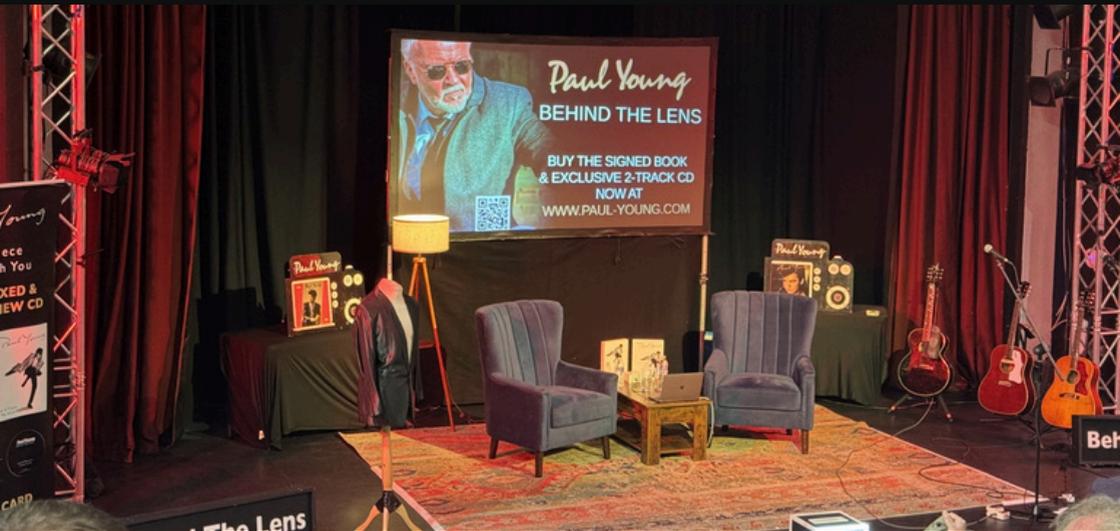
A STRATEGIC VENUE PARTNER

At the Blakehay, we do things differently. We're not tied to dusty traditions or old models. We're here to create a **new kind of theatre** - one that works as hard as you do.

We're commercially driven, sustainably minded, and laser-focused on what **agents, producers,** and audiences actually want: **results, reach, and relevance.**

If you want a venue that gets it and gets you, you've just found it.

A business first venue built for modern touring



A Theatre That Understands the Business of Touring

We know what matters: Ticket sales. Logistics that run like clockwork. A crowd that shows up.

That's why the Blakehay is different. We're not just a theatre. We're a **strategic venue partner** that understands the pressures, margins, and momentum of live touring.

Whether you're selling out or building buzz, we're here to make it happen.

What You Get When You Book the Blakehay:

-  207-seat pro theatre with brilliant acoustics and full rig
-  Box office, bar, and FOH team included, we do the heavy lifting
-  6,000+ email subscribers and engaged local audience
-  Fair hire rates or box office splits, we'll work with your model
-  No red tape, fast decisions, friendly comms, and real support
-  Sustainable, future-facing venue run by a team that cares
-  10 minutes from the train station, 2 minutes from the sea

The Best Audiences Don't Happen by Accident

Our audiences aren't just "bums on seats." They're loyal, local, and culturally engaged. They buy tickets. They tell their friends. They come back for more.

One of the **most responsive and rewarding rooms to play in the region.**

WHO THEY ARE:

- Aged 25–65, with a strong showing in the 35–55 sweet spot
- A mix of arts lovers, experience seekers, and loyal locals
- Multi-generational for family programming, niche for specialist acts
- Strong appetite for comedy, spoken word, live music, and big themes

WHY IT MATTERS TO YOU:

- 6,000+ engaged email subscribers with proven buying behaviour
- 28,000+ annual footfall and growing
- High ticket conversion from trusted partners
- Word-of-mouth and loyalty are our strongest currency
- We know who buys what and how to reach them



28000+ Annual Footfall



6000+ Email Subscribers



High Return Rate



THE SPACE THAT MAKES IT HAPPEN

This is our main stage. 207 seats. Full rig. Zero faff.
Built inside a converted 1850s church, it delivers **big energy, crystal-clear acoustics, and a warm, responsive crowd**, whether you're playing to 50 or a full house.

Promoters love it because it works.
Technically. Commercially. Logistically.



At a Glance:

207-seat proscenium auditorium

Excellent acoustics + digital PA
& lighting rig

Pre-hire tech call + on-site technician
available

Easy get-in via private stage door

Multiple dressing rooms, green room,
stage-level access

Fully raked seating, not a bad seat
in the house

Heritage charm, modern
performance spec

FULLY EQUIPPED.

PROFESSIONALLY RUN

You bring the show. We'll bring the backup.

No stress. No gaps. No crossed fingers. Just a technically solid, fully supported venue that works with you, not against you.

From touring theatre to stand-up to digital-heavy sets, we're built for reliability, speed, and smooth delivery.

WHAT'S ON HAND:

-  Digital PA system with FOH mix
-  Modern lighting rig with ETC control
-  Wired & wireless mics, DI boxes, wedges
-  HD projector + retractable screen
-  In-house technician available or bring your own
-  Pre-hire tech call included — plan before you arrive

ACCESS & SUPPORT:

-  Easy get-in via private stage door + scene dock
-  Dressing rooms, green room + backstage toilets
-  Box office, bar & FOH staff included as standard
-  Get-in from 10am, earlier by request
-  Clear paperwork, fast answers, friendly crew

***“No drama. No hassle. Just a brilliant, well-run venue.
Best tech day we've had in months.”***

WE DON'T JUST HOST IT

WE HELP SELL IT

At the Blakehay, we're as invested in selling your show as you are. We don't just stick a poster in the window and hope for the best. **We get your event in front of the people who buy tickets.**

HOW WE HELP SELL SHOWS

- 6,000+ strong email list , arts-loving locals who open and click
- Facebook, Instagram, and digital ads, targeted by genre
- Local press, listings & blogs, long-standing media connections
- Design support available for flyers, socials & posters
- Box office online + phone + walk-up
- In-venue promotion — foyer screens, bar posters, staff push

WHY IT WORKS

- Proven track record of boosting tours, comedy nights & niche shows
- High conversion rate on digital promotions (we know what sells here)
- Loyal audience base that trusts our curation



WE'RE READY TO GET TO WORK

STRAIGHT FORWARD DEALS NO SURPRISES

We keep it simple, fast, and fair.

You've got enough to juggle without hidden costs or vague terms. At the Blakehay, we offer clear, flexible booking models, built to support both established tours and emerging talent.

Your options

Flat Hire

Know exactly what you'll pay, regardless of ticket sales.

Box Office Split

Low-risk, fair-share deals that reward both sides.

Custom Arrangements

Got something specific in mind? Let's talk.

How it works

Quick chat or email to discuss your show.

We'll outline clear deal options, no hidden extras.

Simple contract. Easy digital sign-off.

You're booked.

**'GREAT BOOKING
PROCESS. CLEAR.
FAST. SIMPLE.'**



216,000 POTENTIAL TICKET BUYERS ON OUR DOORSTEP. AND GROWING.

North Somerset isn't just coastal views and quiet countryside. It's one of the **fastest-growing areas** in the South West with over 216,000 residents, and the majority living within 30 minutes of our doors.

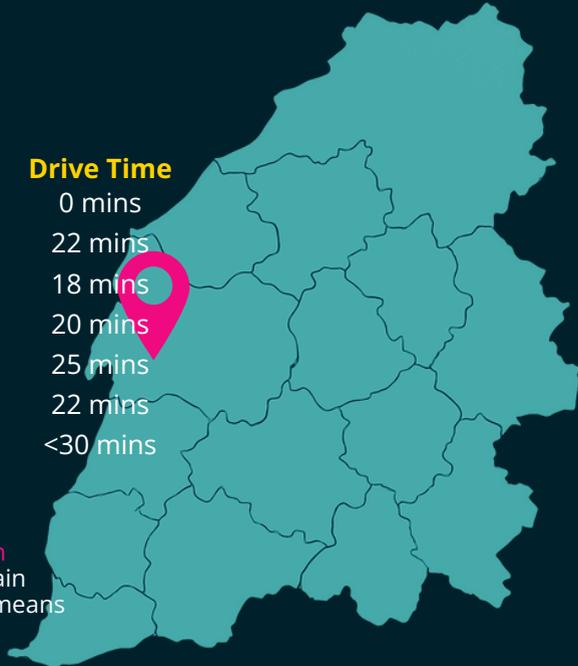
At the Blakehay, we don't just know the local audience — **we know how to reach them.**

AUDIENCE REACH BY TOWN

Area	Population (2021)	Drive Time
Weston-super-Mare	82,418	0 mins
Portishead	22,405	22 mins
Clevedon	21,075	18 mins
Nailsea	15,917	20 mins
Long Ashton	5,185	25 mins
Banwell & Winscombe	4,812	22 mins
Surrounding Villages	30,000+	<30 mins

And it's not just North Somerset.

We're under 45 minutes from both **Bristol** (population: 472,000, 35 mins) and **Taunton** (population: 65,000, 45 mins) with direct train routes and easy access from the M5. That means a regional audience is always within reach.



LET'S FILL THE ROOM, NOT JUST OPEN THE DOORS

BLAKEHAY WESTON'S
ART HOUSE

WADHAM ST WSM HELLO@BLAKEHAY.ORG.UK

THE NEXT MOVES YOURS

- ✓ A brilliant space that delivers.
- ✓ A loyal, ticket-buying audience.
- ✓ Flexible deals that work.
- ✓ Tech that runs smoothly.
- ✓ Marketing that actually shifts tickets.

We're ready to welcome your show.

WHAT PROMOTERS SAY

"The Blakehay team actually cares about filling the room. We sold more here than we expected anywhere."

"The smoothest venue we've worked with all year. Proper partnership."

"They made everything easy — from tech to ticketing. We'll be back."



SIMPLE BOOKING STEPS

Email or call us to start the conversation.

We'll talk dates, deals, and details.

Confirm and sign off digitally.

Time to promote your next great night.

READY TO BOOK? SO ARE WE